



PROMINENT BC FILM INDUSTRY EXPERTS TO UNVEIL NEW GREEN INITIATIVES FOR HOLLYWOOD NORTH

For Immediate Release

VANCOUVER, BC – More and more, businesses are recognizing the need to adopt sound environmental practices; not just because of green idealism, but because it makes good business sense - a concept that has not eluded Hollywood North.

The BC Film Industry is actively working to address its environmental footprint and a group of the industry's top experts will be on hand at **EPIC: The Vancouver Sun Sustainable Living Expo** (May 8 – 10, 2009) to unveil the new, cutting-edge initiatives the industry is championing as it moves toward a more sustainable future.

Don't miss this exciting armchair dialogue, ***The Greening of the Film Industry in BC***, featuring four of BC's most prominent film industry experts:

- *Warren Carr*, Emmy Award Winning Film Producer
- *Peter Leitch*, Chair, Motion Picture Industry Association of BC
- *Gordon Hardwick*, Manager of Community Affairs, BC Film Commission and Coordinator, Reel Green BC
- *Lisa Day*, Energy Initiative Manager, 20th Century Fox.

Event: EPIC: The Vancouver Sun Sustainable Living Expo
Location: The NEW Vancouver Convention Centre
Main Stage
Date: Saturday, May 9, 2009
Time: 3:00pm

***EPIC: The Vancouver Sun Sustainable Living Expo** is Western Canada's only green consumer tradeshow and eco-marketplace. Now in its third year, EPIC is produced by internationally renowned business-of-the-environment organization The GLOBE Foundation. EPIC is more than just a tradeshow – it's a three-day celebration that will educate, entertain and immerse you in all things 'green.'*

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Location

The NEW Vancouver Convention Centre

Event Hours

Friday May 8: 1:00pm – 8:00pm

Saturday May 9: 11:00am – 7:00pm

Sunday May 10: 11:00am – 5:00pm (Mother's Day)

Ticket Prices

Adult Admission \$10 online (\$15.00 at the door)

Seniors, Students, Youth \$12.00 (\$7.00 online)

Children 12 and under FREE

*GST is included in all prices. Children must be accompanied by an adult.

*Multi-Day passes available.

For more information on EPIC: The Vancouver Sun Sustainable Living Expo, visit the event website: www.epicvancouver.com.

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